OUR MISSION

The Community Radio Fund of Canada seeks and secures resources to fuel the production, distribution and sustainability of Canada's community audio broadcasters through dynamic funding programs. The Community Radio Fund of Canada advocates and supports their contribution to the media sector in Canada, reflecting the diversity of their listeners, promoting independent local content, and building their capacity to connect and inform the population they serve.

OUR ASPIRATION

Community audio broadcasters are recognized as an essential part of the Canadian broadcasting system and are fully resourced and funded to strengthen the role of community content in the Canadian media landscape.

OUR VISION

The Community Radio Fund of Canada engages partners in providing diverse and reliable sources of funding for community audio broadcasters to build sustainability, capacity and evolve with technological and societal changes.

To support the realization of its vision, the CRFC has chosen, over the next five years, to focus its energies and resources on the following strategic priorities:

STRATEGIC PRIORITIES	Priority #1 RELEVANT FUNDING PROGRAMS	Priority #2 INCREASED FUNDING SOURCES	Priority #3 EQUITY AND INCLUSION	Priority #4 VISIBILITY AND ENGAGEMENT
STRATEGIC GOAL	Support the sustainable growth of the community broadcasting sector through agile and accessible programs that respond to their current and future needs.	Increase the amount and sources of funding we obtain and distribute to match the needs of the community broadcasting sector.	Be reflective of Canada's diversity and to be accessible to all community broadcasters.	Be recognized as an authoritative voice representing community audio broadcasters in Canada and ensure they are respected as an essential part of the broadcast system.
KEY EXPECTED OUTCOMES	1. Review and improve current funding programs to ensure they are relevant and accessible. 2. Work with the government and partners to create a position within the CRFC to leverage data to support new funding programs. 3. Create multiple programs which are accessible to all community radio broadcasters including Native Type B stations. 4. Develop a program to support community broadcasters in their transition to digital.	1. By 2026, exceed 10M $ per year distributed to community broadcasters 2. Give access to core operational funding (financement de base) to all community broadcasters 3. By 2026, have at least one source of funding in each of the following categories, out of which some are long term commitments: • Private broadcasters: CCD and discretionary funds • Private sector & foundations (Canadian and/or international) 4. By 2026, have at least 4 sources of funding from Government Departments (Federal, Provincial and/or municipal) 5. Establish Charitable Foundation	1. Put in place policies and procedures focussed on diversity and inclusion for board, staff, and members. 2. Composition of board and Staff are reflective of Canadian diversity 3. Establish an indigenous advisory council to provide ongoing guidance to ensure that our decisions and actions are in line with the values and expectations of indigenous community broadcasters 4. Have at least one funding stream built with and dedicated to indigenous community broadcasters 5. Ensure that all funding streams created after January 2021 are accessible to "Native type B" license holders	1. We are consulted in decisions relevant to the community broadcasting sector. 2. We have regular meetings with the decision makers with whom we collaborate. 3. In collaboration with our member associations, we are seen as an authoritative voice on the state of Canadian community broadcasting. 4. Decision makers have a clear understanding of the sector and the role of the CRFC in community broadcasting. 5. Publish and distribute an annual report on the state of community broadcasting