



Fonds canadien de la
radio communautaire

Community Radio
Fund of Canada

AMPLIFYING VOICES

2026 PROGRAM GUIDELINES

ABOUT THE COMMUNITY BROADCASTERS FOUNDATION OF CANADA

Supporting community radio builds a better Canada. The Community Broadcasters Foundation of Canada (CBFC) supports stations in every corner of Canada, from small towns to urban centres, to university campuses to First Nation communities. We work to ensure these stations have the resources they need in order to connect with, strengthen and educate their communities.

<https://communitybroadcasters.ca/>

ABOUT THE COMMUNITY RADIO FUND OF CANADA

The Community Radio Fund of Canada (CRFC) administers the Amplifying Voices program on behalf of the CBFC. The CRFC is a not-for-profit organization created in 2007. The CRFC advocates for the community media sector and secures and contributes resources to further the sector's evolution, sustainability, and impact.

<https://crfc-fcrc.ca/en/>

ABOUT THE AMPLIFYING VOICES PROGRAM

The Amplifying Voices program was designed through consultations with over 60 Indigenous language keepers, experts, broadcasters, and academics to preserve and strengthen Indigenous languages, and is steered by an Indigenous advisory group composed of Indigenous broadcasters, language experts, elders, and authors.

Amplifying Voices provides grants to Indigenous broadcasters to support the production and distribution of Indigenous language programming at a local level. Recipients of this funding will own their content. Our advisory group emphasized the importance of respecting the language, traditions, history and knowledge, and that they need to be able to keep that knowledge within their community. Recipient stations will not be required to distribute it beyond their terrestrial broadcast.

<https://crfc-fcrc.ca/en/amplifying-voices/>

Funding Partner

SUNCOR ENERGY FOUNDATION



SUNCOR
ENERGY
FOUNDATION

The Suncor Energy Foundation (SEF), embodies our purpose of caring for each other and the Earth by connecting business and community strengths to make a positive difference in society. Through partnerships and relationships with those who are courageously seeking solutions, we help spark change and propel progress for generations ahead.

<https://www.suncor.com/en-ca/sustainability/community-investment/suncor-energy-foundation>

PROGRAM OVERVIEW

Amount available

A total of **\$180,000** is available in this round of funding.

Applicants may request up to **\$10,000 per project**.

If all successful applicants receive the maximum grant amount, we are limited to funding **18 projects** at our current funding level.

Eligible applicants

Eligible applicants to the **Amplifying Voices** program are Indigenous-led not-for-profit organizations who hold a valid CRTC-issued Indigenous **Type B** radio broadcasting license (as set out in CRTC Public Notice 1990-89).

Eligible activities

Eligible activities are activities that connect with the goals of the program:

- Improve and/or increase Indigenous language content produced by Indigenous radio broadcasters;
- Contribute to the preservation, promotion, and revitalization of Indigenous languages and cultures; and
- Impact the communities served by Indigenous broadcasters.

Eligible expenses

Eligible expenses are those directly related to the production and distribution of Indigenous language radio programming such as:

- Salary or honoraria to hosts, content creators, language keepers / special guests;
- Purchase of equipment to improve quality of production; and
- Other related expenses that contribute to language programming.

Expenses are reviewed and approved by program staff.

Timeline and Important Dates

June 10, 2026

Launch of the program

June 10, 2026 to July 24, 2026

Comments and feedback offered to stations on their project ideas and draft application forms.

July 24, 2026 at 3:00 p.m. EST.

Deadline to submit funding application

July - August 2026

Evaluation and selection of applications

September 8, 2026

Notification of results to applicants

Contact us

Before submitting your application, we encourage you to contact the CRFC Programs Team to discuss your funding application. CRFC staff can review your draft application and provide feedback during the call for funding applications. We can guarantee a review of your application if the request is submitted 5 days before the application deadline.

Please note that having the CRFC review your application beforehand does not guarantee funding.

Please send all communications regarding the Amplifying Voices program to Emmanuel Sayer, Programs Director - av@crfc-fcrc.ca

The CRFC is committed to fostering a respectful, inclusive, and harassment-free environment. We believe all individuals have the right to participate in our work and activities with dignity, respect, and psychological safety.

Applicant/recipient organizations and any other stakeholder organizations, their representatives, employees, volunteers, contractors, and agents are expected to interact with CRFC staff, board members, volunteers, contractors, funding recipients, and sector partners in a respectful and professional manner.

APPLICATION PROCESS

All applications for funding are made via the CRFC's online application portal, SM Apply, which applicants can access via [our website](#) by clicking on the "Portal" button in the top left corner of the homepage. It can also be accessed by going directly to the following address : <https://mycrfc-monfcrc.smapply.io/>

The application should take no more than 30 - 60 minutes to complete.

Number of applications

Each station may submit **one application per call for funding**. If an organization holds multiple licenses they may make an application for each of those licensed stations.

Forms and tasks to complete

Each applicant must complete the following forms and provide the following documents in order to complete and submit an application:

- Station Profile Form
- AV-2026 Application Form
- Supporting Documents
 - A copy of your organization's letters patent, provincial, or federal charter or any other document of incorporation; and
 - A copy of your most recent valid CRTC broadcasting license.

If you are unable to provide one or more mandatory documents, please contact the CRFC as soon as possible.

Submitting an application

Once all application forms and tasks in the application portal are completed, you will be notified to click on the green “Submit” button.

Confirmation of submission

After submitting your application in the portal, you will receive a confirmation email. If you haven't received an email, we invite you to contact the [CRFC team](#) to confirm the submission of your funding application.

Please note that submission of an application does not guarantee funding.

EVALUATION AND APPROVAL OF APPLICATIONS

Applications will be assessed through a competitive review process, and funding decisions will be based on project merit, alignment with program objectives, and the availability of funds. The CRFC may allocate partial funding to be able to fund as many applicants as possible.

Eligibility Review

The CRFC Programs Team conducts an initial eligibility review as well as an administrative review to ensure that all application tasks are complete. If any documents are missing, any forms are incomplete or if additional information is needed, a Programs Team member will contact you and you will have one week to provide this information.

Please note: the quality of responses in the application form are evaluated solely by the Independent Selection Committee.

Application Evaluation

All eligible funding requests will be subject to a review by an independent Indigenous selection committee using a 30-point evaluation form.

Evaluation criteria

The selection committee assesses applications according to the following criteria:

- The description of the existing Indigenous language programming or the barriers faced regarding the production of Indigenous language programming
- The plan for the use of Amplifying Voices funding to support Indigenous language programming
- The description of the project's participants and responsibilities
- The presented impact on the communities served by the applicant
- The project's connection with the program's goals and priorities

Projects aiming to support existing programming will be prioritized.

Notification of Results

The CRFC will inform applicants by email of the results of their application for funding in writing by **September 8th, 2026**. The CRFC will publish the final list of recipients on its website once all contribution agreements have been signed.

Recipient's Obligations

The Community Broadcasters Foundation of Canada (CBFC) will enter into a contribution agreement with recipients. This agreement will outline the terms and conditions of the CBFC's financial contribution, the responsibilities of the recipient, the activities, expected results, and approved expenditures.

A Program Officer will work with the recipient to ensure they understand the obligations set out in the contribution agreement.

Recipients will use the provided funds to support the production and distribution of Indigenous language radio programming.

All recipients must submit a final report outlining how the funding was spent, details on the programming that was produced (amount of hours, languages programming was produced in, etc.), as well as the impact of the funding.

The final report will include an attestation by the recipient that the financial contribution supported the production of Indigenous language programming in a manner that would not have been possible without the contribution.

Payment schedule

- ❑ The CBFC will make an initial payment of **90%** of the total contribution upon receipt of the signed contribution agreement.
- ❑ The last installment of **10%** will be given to the recipient following receipt and approval of the final report

The CBFC reserves the right to negotiate other terms of payment with recipients. The contribution agreement remains the official document setting out the various terms and conditions of the financial contribution.